



7:30 am - 8:30 am	BREAKFAST, REGISTRATION & NETWORKING	
8:30 am - 9:00 am	<p>Invocation & Welcome Remarks & Introductions: Jose L. Ceballos, Laredo Housing Authority Invocation: Pastor Michael Smith</p>	<p>Speakers:</p> <ul style="list-style-type: none"> • Dr. Marisela Rodriguez-Tijerina, Laredo College • Pete Saenz, Mayor of Laredo • Tano Tijerina, Webb County Judge
9:00 am - 10:00 am	<p>Inner City State of Affairs: What does the future look like? Remarks & Introductions: Alyssa Cigarroa, Laredo City Council Member for District 8 Moderator: Rafael Torres, Azteca Economic Development & Preservation Corp.</p>	<p>Panel:</p> <ul style="list-style-type: none"> • Jose L. Ceballos, Laredo Housing Authority • Priscilla Iglesias, Laredo Main Street • Larry Garcia, National Association for Latino Community Asset Builders • Jose Nava, Nava Group, LLC
10:10 am - 11:10 am	<p>Bringing People Downtown Moderator: Elizabeth Alonzo-Villarreal, NeighborWorks Laredo</p>	<p>Panel:</p> <ul style="list-style-type: none"> • Nick Mitchell Bennett, cdcb come dream. come build. • Victor M. Garcia, Falcon International Bank • Henry Flores, Madhouse Development • Julian Rotnofsky, Trellistate Commercial Realty
11:10 am - 11:15 am	BREAK	
11:15 am - 12:15 am	<p>Reviving Downtown Assets: Connecting the Dots Moderator: Regina Portillo, Regina Portillo Consulting</p>	<p>Panel:</p> <ul style="list-style-type: none"> • Alyssa Barrera Mason, Downtown Corpus Christi • Stacy Jones, San Antonio's Downtown TIRZ • Henry Sauvignet, TIRZ #1 Chairman/IBC Bank
12:15 am - 12:30 pm	Acknowledgements/Recognitions	<ul style="list-style-type: none"> • Dr. Sergio Garza, Laredo Housing Authority • Jessica Martinez, Laredo Housing Authority • Elsa Hinojosa, City of Laredo - Community Development
12:30 pm - 1:30 pm	<p>Luncheon Remarks & Introduction: Alberto Torres, Laredo City Council Member for District 4</p>	 <p>Building Cities of Opportunity KEYNOTE SPEAKER Cullum Clark, SMU George W. Bush Institute</p>
1:30 pm - 1:45 pm	BREAK	
1:45 pm - 2:45 pm	<p>The Nuts & Bolts Issues of the Inner City: Redeveloping and Reinventing Moderator: Ric Solis, Able City</p>	<p>Panel:</p> <ul style="list-style-type: none"> • Tina Martinez, City of Laredo - Community Development • Gerardo Pinzon, City of Laredo - Building • Heriberto H. Hernandez, Laredo College
2:45 pm - 3:45 pm	<p>Policies and Codes that Work: Building on Innovative Practices Remarks & Introductions: Mercurio Martinez III, Laredo City Council Member for District 3 Moderator: Orlando Navarro, City of Laredo - Planning & Zoning</p>	<p>Panel:</p> <ul style="list-style-type: none"> • Cesar Hernandez, MileOne • Erasmo Villarreal, Planning and Zoning Commission • Aaron Hanley, Able City
4:15 pm - 4:45 pm	Downtown TIRZ Walking Tour (starts and ends at La Posada front entrance)	
4:45 pm - 7:30 pm	MIXER - LA POSADA PATIO	